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MEDIA CONTACT:  
David M. Grome  
Eric Mower + Associates  
dgrome@mower.com  
585 389 1843

Small Business Council to Deliver Update on Affordable Care Act to Small Employers and Employees

ROCHESTER, N.Y. – The Small Business Council (SBC) of Rochester, an affiliate of Rochester Business Alliance, will meet with decision makers from small businesses on Wednesday, March 13 to discuss the Affordable Care Act and its impact on employee benefits. Mike Gurowski, president and CEO, Titan Insurance & Employee Benefits, now U.S. Employee Benefits Services Group, will present “Navigating Employee Benefits” to help attendees learn ways to manage costs and increase employee satisfaction amidst changes in health care and benefits. The event will begin at 7:45 a.m. at Mario’s Italian Restaurant.

“The Affordable Care Act is a major consideration for our members and the entire small business community responsible for health care and employee benefits. It is essential to provide small employers with the right resources to make smart, informed decisions,” said Tim Mason, president, SBC of Rochester. “Our regional economy depends on small businesses’ ability to fuel growth and create new jobs. This event is part of the SBC’s ongoing effort to ensure that these companies can achieve these goals.”

The implementation of the Affordable Care Act includes various changes for small businesses including potential tax credits for eligible employers with less than 25 employees and new provisions that may require employers with more than 50 employees to provide coverage or shared responsibility payments. Gurowski’s presentation will review these key areas of the legislation with attendees.

“Understanding the Affordable Care Act is critical for anyone running a small business,” said Gurowski. “We want to give small employers the tools to prepare and manage the complexity of health care reform.”
Titan Insurance and Employee Benefits Agency, LLC, manages employee benefit plans, health care packages and business insurance needs and services. The firm, which was recently acquired by US Retirement Partners, a division of U.S. Employee Benefits Services Group, provides consulting and personalized service to more than 600 clients throughout Upstate New York.

This event is the first of the SBC’s Boot Camp Seminar Series, a nine-part educational program that provides employers and employees of small businesses with the skills and knowledge to foster individual and organizational growth. Each program features experts from local companies on topics such as marketing, management, IT and accounting. The seminars are free to members and $25 for non-members.

About the Small Business Council

The Small Business Council of Rochester, an affiliate of the Rochester Business Alliance, provides small business leaders and managers with the tools they need to grow and prosper, both personally and professionally. SBC members receive educational, networking and business recognition throughout the year at various events and programs, including the Boot Camp Seminar Series, Decision Makers’ Forum, the Headliner Event, the Business Person of the Year Gala Luncheon, the SBC Cares Thanksgiving Appeal and the SBC Holiday Networking Event.

For more information, visit www.rochestersbc.com.