



WHERE THE BEST IN BUSINESS BELONG
A Council of the Rochester Business Alliance

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Nomination Profile for Business Person of the Year 2009

- 1. Growth:** Growth of the business over the last three years
 - revenue growth over the last three years; and
 - average employment in the Greater Rochester Metro Area during each of the last three years.

- 2. Innovation:** Innovations in the following areas:
 - management of the business and workforce;
 - marketing of the business and its products or services; and
 - creation of or improvement in the Company's products or services.

- 3. Achievement:** Nominee's individual achievements:
 - information that reveals customer and employee satisfaction and how the nominee contributed to such satisfaction; and
 - quality awards that the business has recently received for which the nominee played a significant role.

- 4. Community Service:** The nominee has helped the community beyond industry related services and organizations.
 - charitable causes;
 - mentoring programs; and
 - educational efforts.